

TAKE BUSINESS SERIOUSLY



**GET THE
MOST OUT
OF SIMPLYBIZ**

MAXIMIZE YOUR MEMBERSHIP
& YOUR SMALL BUSINESS



For business owners, by business owners

simplybiz

Hello!

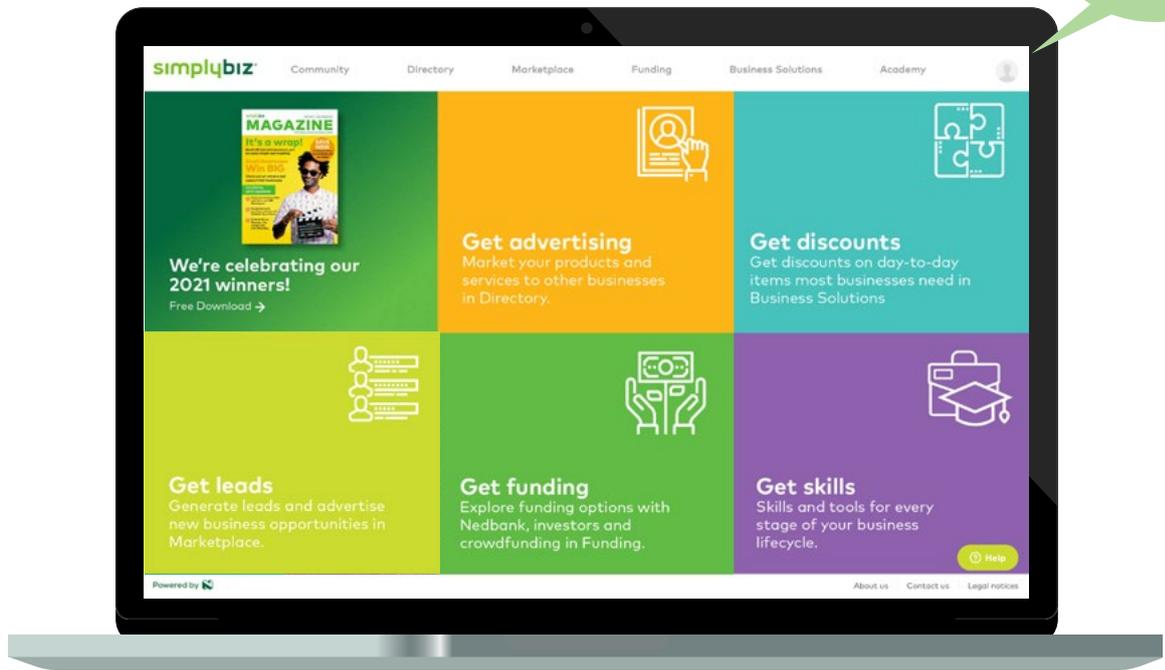
Welcome to SimplyBiz, we're so glad you're here.

The SimplyBiz Toolkit gives you the why, where and how to maximise your benefits. **Your business will thank you!**

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*SimplyBiz is powered by Nedbank,
for small business, by small business.*

Click the avatar to register and logon.



GET REGISTERED

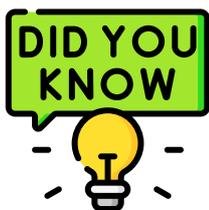
Get free access to everything your small business needs!

Simplybiz is a FREE digital community for all small business owners.

Advertise your business and access curated resources, business tools, financial solutions and an Academy to gain the skills and knowledge you need... when you need them.

Whether you are starting a business, running an established business, or looking to expand, SimplyBiz helps you **#TakeBusinessSeriously!**

[REGISTER NOW](#)



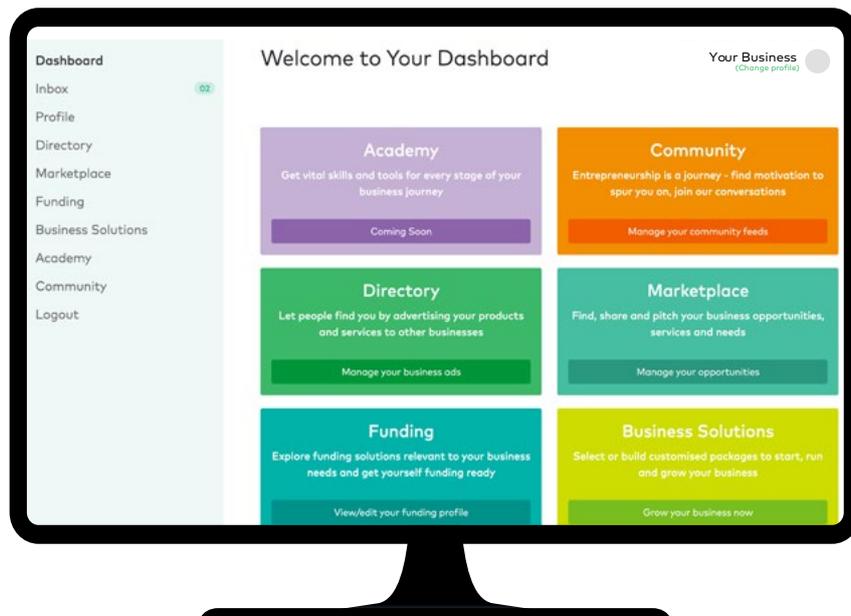
As a member, you get our newsletter of trending articles, tools, masterclasses and competitions delivered directly to your mailbox.



HOW TO REGISTER

Step-by-step instructions and how-to video.

[SHOW ME HOW](#)



Click your avatar to access your dashboard.



GET ORGANISED

All your SimplyBiz adverts, profiles, inbox messages and more at a glance.

This is where your SimplyBiz membership comes alive for you.

Add, edit and manage your business, personal and funding profiles; directory adverts; marketplace opportunities; business solutions; inbox and community feeds in the dashboard.



Get a free digital business card when you complete your profile.

EXPLORE YOUR DASHBOARD

DID YOU KNOW



Do you have more than one business? No problem, you can create multiple business profiles.

Always ensure that your business profile and adverts are 100% up to date to get the most out of your Simplybiz membership, because we direct online traffic to these pages, and potential customers need to find you!



HOW TO UPDATE YOUR BUSINESS PROFILE

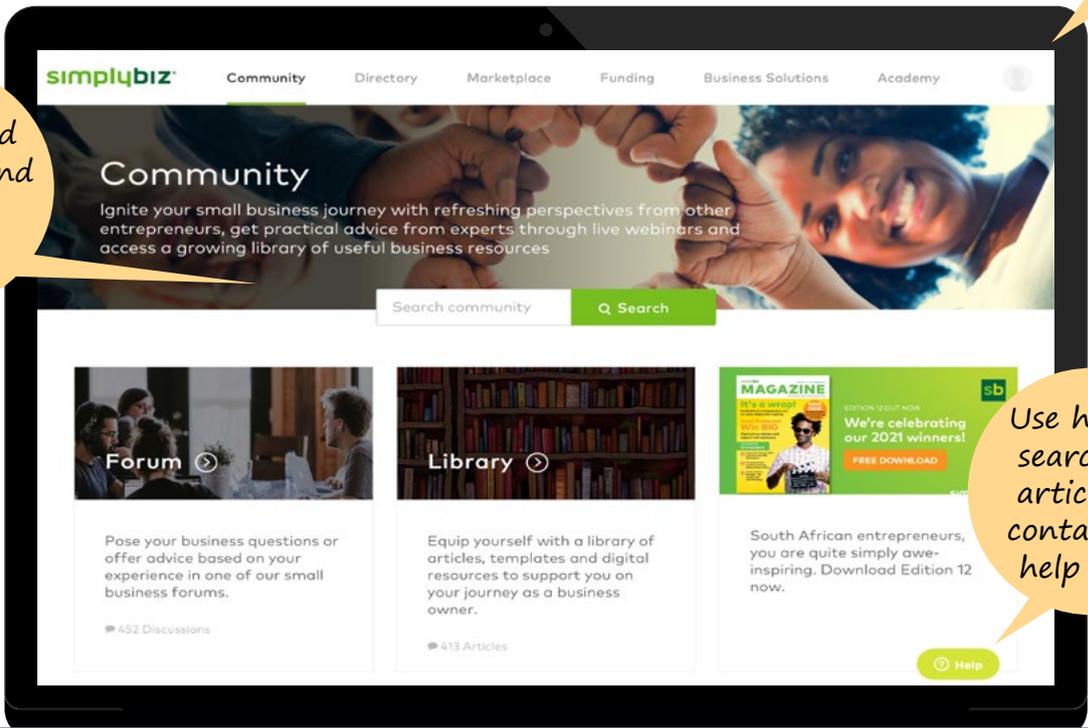
Step-by-step instructions and how-to video.

[SHOW ME HOW](#)

Logon to ask a question, rate or join a discussion.

Quickly find templates and trending topics.

Use help to search for articles or contact the help desk.



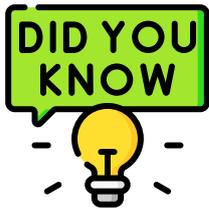
GET CONNECTED

Get access to a library of articles, masterclasses, tools and templates.

Ignite your small business journey with refreshing perspectives from other entrepreneurs.

Get practical advice from experts through webinars and access a library of useful business resources in these categories:

- Sales & Marketing
- Finance & Funding
- People Management
- Operations & Admin
- Motivation



SimplyBiz has over 400 articles and templates specifically written and designed to get your small business going!

EXPLORE COMMUNITY



Library

Equip yourself with a library of articles, templates and digital resources to support you on your journey as a business owner.

[Go to Library](#)



Masterclass

Learn valuable business skills and insights from varied subject matter experts via live and pre-recorded webinars and discussions.

[Go to Masterclass](#)



Forum

Pose your business questions or offer advice based on your experience in one of our small business forums.

[Go to Forum](#)



Polls

Make your vote count to influence business trends and insights by giving feedback through polls, surveys, and questionnaires.

[Go to Polls](#)



Competitions

Be in the know regarding all site competitions, giveaways and announcements.

[Go to Competitions](#)



DID YOU KNOW?

WE PUT THE SPOTLIGHT ON 358 SMALL BUSINESSES.



DID YOU KNOW?

96 SIMPLYBIZ MEMBERS WON THEIR SHARE OF PRIZES TO THE VALUE OF R4 700 000 IN 2021... YOU CAN TOO!



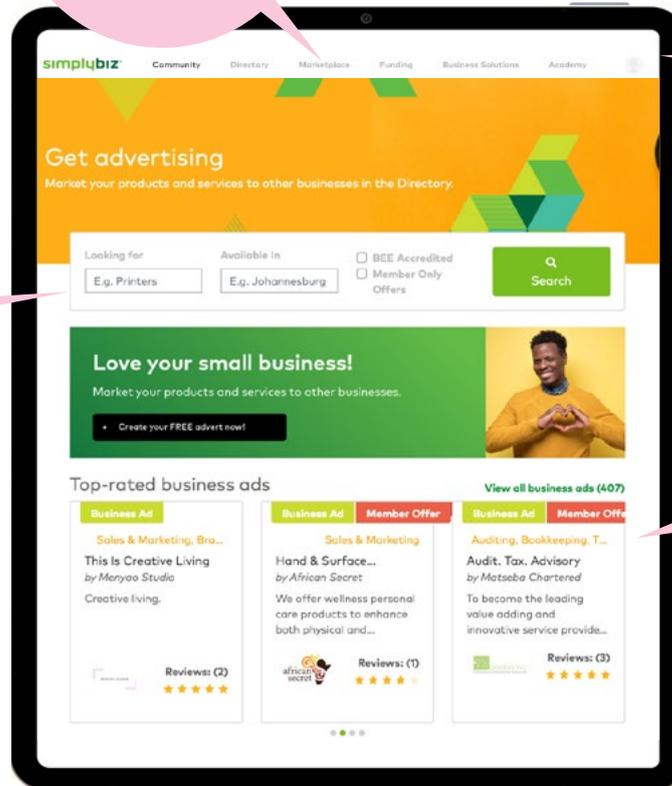
DID YOU KNOW?

WE HAVE OFFERED OVER 43 000 BUSINESS OWNERS FREE BEYOND BANKING ASSISTANCE.

Can't find what you're looking for? Post a sourcing request in Marketplace.

Logon to your dashboard to add and manage your adverts.

Looking for a product or service, search and support a small business here.



Get reviews to become a Top-rated business.



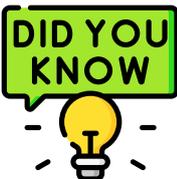
GET ADVERTISING

Market your products and services to other businesses in Directory.

The simplest way to bring in new customers is to make it easy for them to find you.

Improve your online presence by placing an advert in Directory.

[EXPLORE DIRECTORY](#)

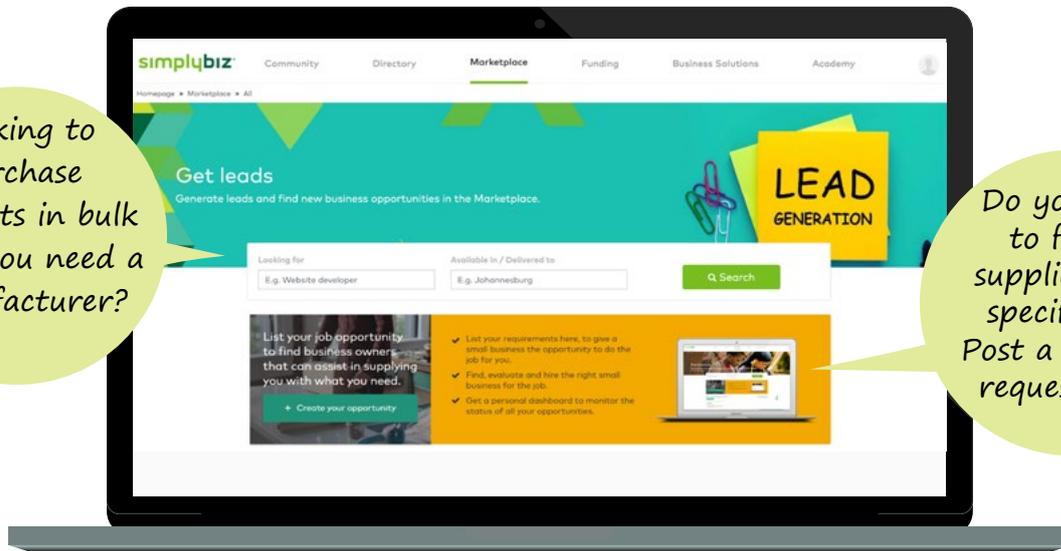


Advertising in the SimplyBiz Directory is FREE and we regularly promote our members.



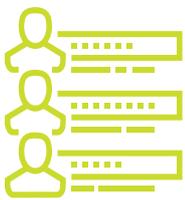
HOW TO PLACE AN ADVERT IN DIRECTORY
Step-by-step instructions and how-to video.

[SHOW ME HOW](#)



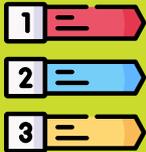
Looking to purchase products in bulk or do you need a manufacturer?

Do you need to find a supplier for a specific job? Post a sourcing request here.



GET LEADS

Advertise new business opportunities and generate leads in marketplace.



Post a job

A job can be a once-off requirement such as buying towels for your B&B or an ongoing service such as social media advertising. List your job opportunity to find business owners that can assist in supplying you with what you need.



Choose a business

No job is too big or too small. Find, evaluate and hire the right small business for the job.

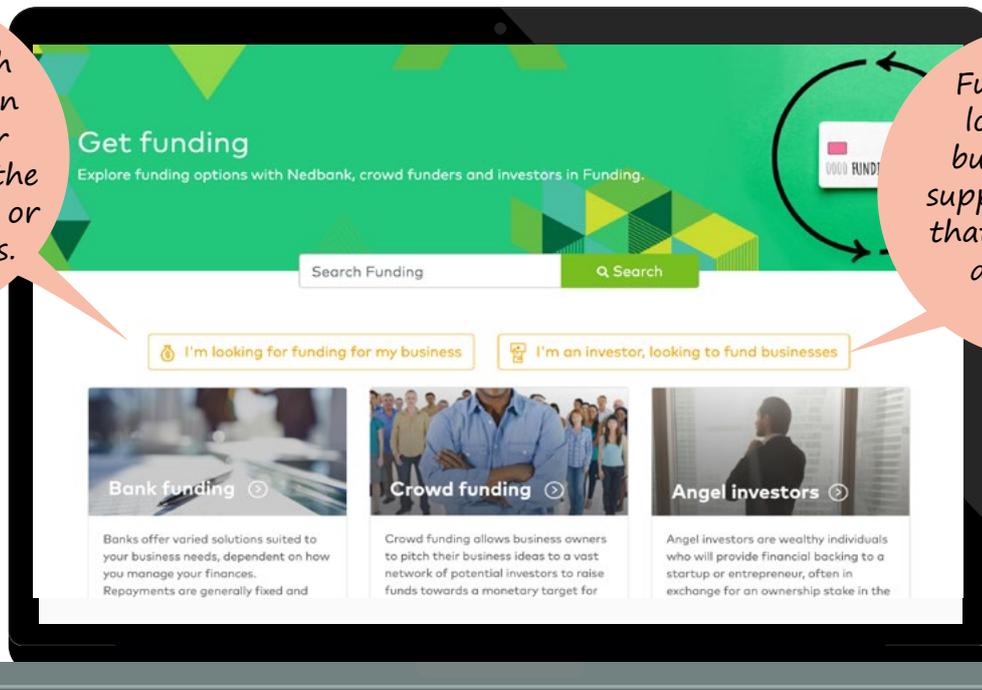


Monitor your jobs

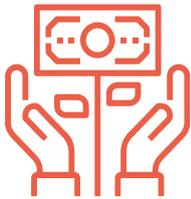
Go to your dashboard to monitor the status of all your opportunities.

[EXPLORE MARKETPLACE](#)

Not sure which funding solution will meet your needs? Use the the Funding Wizard or browse funders.



Funders are looking for businesses to support. Ensure that your pitch deck is on point.



GET FUNDING

Explore funding options with Nedbank, crowdfunders and investors.



Create your pitch deck

If you need to raise funding for your business, your first step is to create a pitch deck which highlights the fundamentals of your business.

▶ **Step-by-step instructions on how to create a pitch deck.**



Choose a funder

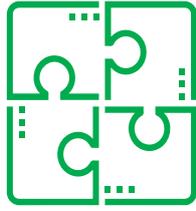
Select the funder of your choice, complete the contact form, and attach your pitch deck or business plan, to request contact.



Use the funding wizard

Complete the funding wizard to find funding options for your small business.

[EXPLORE FUNDING](#)

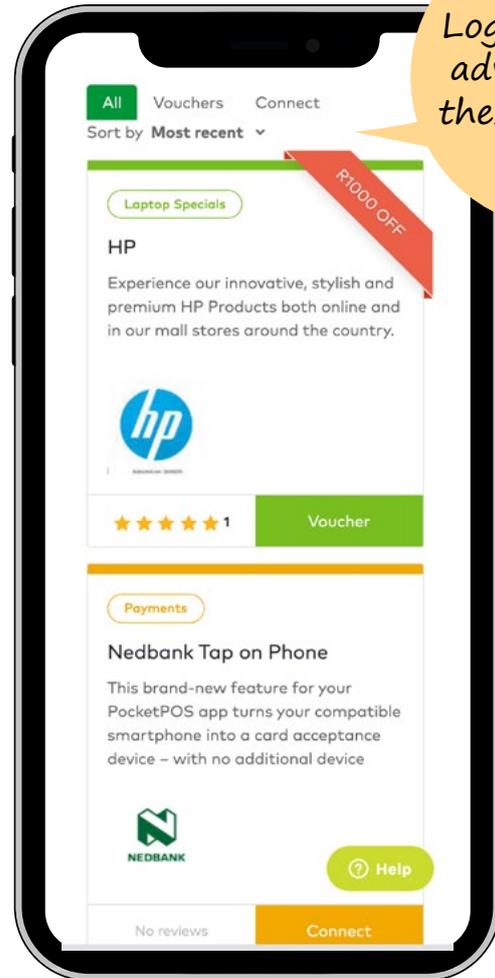


GET DISCOUNTS

Grab discounts on day-to-day items for your office and staff in Business Solutions.

Find useful links and recommendations from our Thought Leaders of business apps that work!

[EXPLORE BUSINESS SOLUTIONS](#)



Logon to take advantage of these amazing offers.

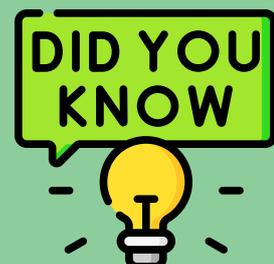


Do you have a business solution?

Submit your solution to assist entrepreneurs to start, run or grow their business.

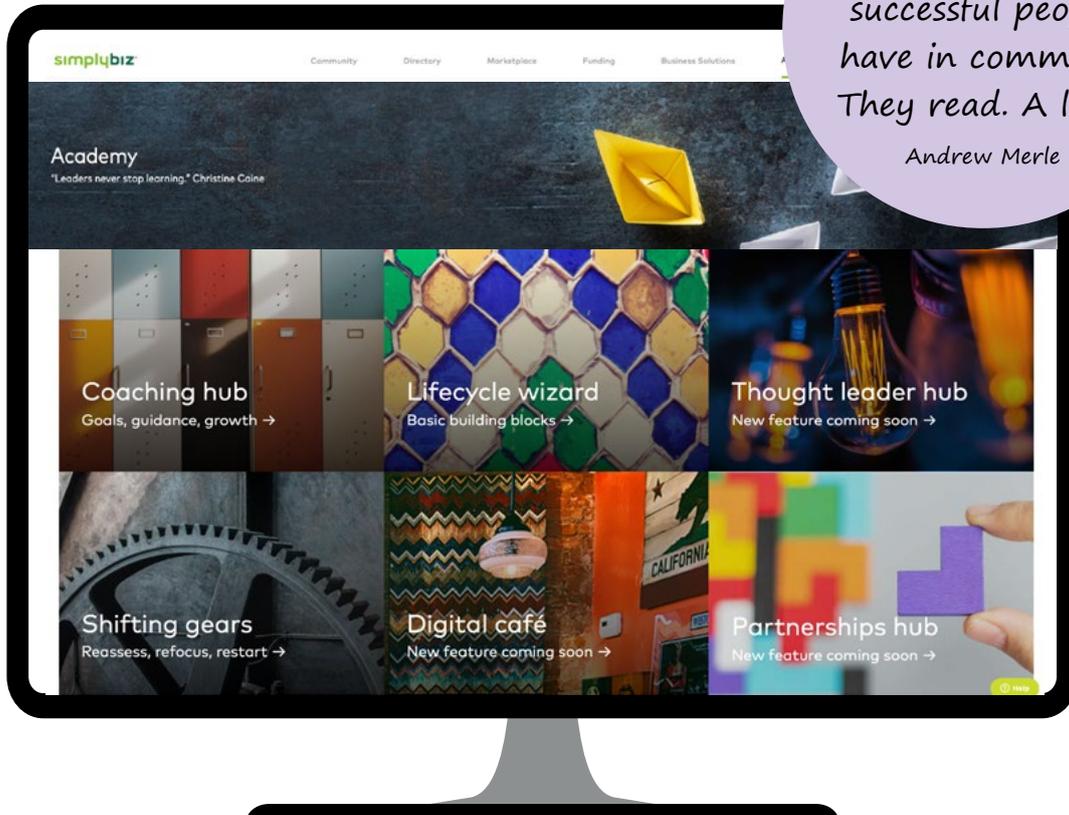
[▶ Submit your offer](#)

82% of businesses that fail cite cash flow problems as a factor. Keeping operating expenses low is crucial to managing cash flow.



“Want to know one habit ultra-successful people have in common? They read. A lot.”

Andrew Merle



GET SKILLS

Get vital skills and tools for every stage of your business' life cycle.

No entrepreneur can know everything. To stay relevant in the ever-changing business world, we need to cultivate a habit of lifelong learning.

The Academy gives you six ways to feed this success-breeding habit:

1. **Coaching Hub**
2. **Lifecycle Wizard**
3. **Shifting Gears**
4. **Thought Leader Hub** (Coming Soon)
5. **Digital Café** (Pilot run - fully fledged solution coming soon!)
6. **Partnership Hub** (Coming Soon)

[EXPLORE ACADEMY](#)

Lifecycle Wizard – Purposeful Busyness!

Close the gaps in your business skills and knowledge with this handy resource.

GO TO LIFECYCLE WIZARD



Each hexagon provides tools and resources to help you.

START-UP WIZARD Kick-start your business foundation!

Bees build a strong, yet light foundation to hold their precious resources. In business, if foundations are well built with the right material, processes and people, they are better able to withstand pressure later.

▶ Get started

Your progress

37%

Mark each hexagon as complete to track your progress.

GROWING WIZARD Take your business to the next level!

The hexagon shapes in a beehive, allows for add-ons in any direction, whilst remaining sturdy. Similarly, business growth should be logical planned building blocks off a solid foundation.

▶ Start growing



Shifting Gears

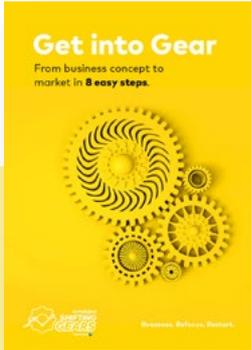
GO TO SHIFTING GEARS

Shifting Gears is a series of handbooks and masterclasses to complete at your own pace. It is an opportunity for business owners and those considering entrepreneurship to take stock of where they are in their business and personal life, as well as to set a new direction whilst gaining the skills and tools needed for a shifted business world - in just 8 steps!



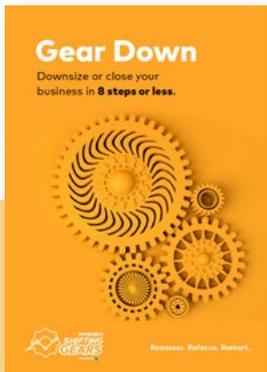
Are you under 35 and thinking of starting a business or want to grow your side hustle?

▶ Get started



Do you need to start up or start afresh? This is the place to get your business up and running quickly.

▶ Get started



Do you need to close or downsize your business? Let's help you do what needs to be done with the least pain.

▶ Get started



Do you need to reimagine or redesign your business? It is all about the entrepreneurial mindset and specific strategies to find new markets.

▶ Get started

Coaching Hub

Unlock your potential to maximise your business' performance. Our business coaches are mentors who support, educate and motivate you to achieve your short-term business goals as well as long term strategic planning for business growth.

The benefits of individualised coaching:

- Identifies specific problems in your business.
- Holds you accountable for blind spots or bad habits.
- Recommends ideas and action plans for growth.
- Challenges your mindset and offers new perspectives.
- Benefit from real expertise and knowledge.



[GO TO COACHING HUB](#)



Status Autobody, Hajira Ebrahim - "I found that the advertising and social profiling was most beneficial for me. Social media posts and likes has made an impact on my business."
Consumer Services



DM Technologies, Desmond Chauke - "I found the weekly action plan, budget creation and advertising and social media profiling was beneficial for me."
Computer and Electronics



Good Motives, Loyiso Alam - "I found the one page business plan most beneficial. Coaching helped me look at my business with an open mind."
Retailer

Look out for your personal invitation to participate in one-on-one coaching or to attend a group coaching session.



HOW TO USE THE COACHING HUB

Step-by-step instructions and how-to video

[SHOW ME HOW](#)



Digital Café

As an entrepreneur, your time and energy may be focused on delivering your services and products to clients and as such, it's easy to lose sight of the strategic planning, financial fundamentals or latest branding trends that may propel your business forward.

If you are looking for a step change in your business, the online digital cafés are for you.



Partnership Hub



Thought Leader Hub



"A GOOD MENTOR IS SIMPLY SOMEONE WHO WILL WALK BESIDE YOU, WHO HAS A LITTLE BIT MORE DUST ON THEM."

MARGARET FEINBERG

SIMPLYBIZ TOOLKITS

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Your opinions and ideas matter

They also contribute to co-creating products and services that will add value to your membership experience.

Let us know what you'd like to see more of, less of and tell us where the gaps are in your business!

Let's build and maintain the best business development platform together.

SHARE NOW

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