

The SA Future Trust, in partnership with SimplyBiz # Nomayini Competition

Terms and conditions

1 Promoter

The South African Future Trust (**SA Future Trust**), is the promoter of the competition, in partnership with SimplyBiz, powered by Nedbank (**we, our, us**).

2 Competition period

The competition starts on 22 November 2021 and ends at midnight on 01 December 2021 (**competition period**).

SA Future Trust, SimplyBiz, we and our designated marketing agencies and partnerships:

- 2.1 will contact the winners via email at the address that they have used to register for SimplyBiz;
- 2.2 will announce the winners and prizes on social media and via other media partnerships; and
- 2.3 may feature all comments and advertisements on social-media pages or through any digital or print advertising at the sole discretion of the SA Future Trust and SimplyBiz teams to promote the competition and the winners.

3 Who may enter the competition?

- 3.1 You must a current small business owner, that:
 - 3.1.1 works in your business full-time;
 - 3.1.2 is 18 years or older;
 - 3.1.3 lives in South Africa;
 - 3.1.4 is a registered member of SimplyBiz;
 - 3.1.5 has completed all questions in the [entry form](#). If you do not want to click on the link please type the address in your browser, <https://www.simplybiz.co.za>;
 - 3.1.6 has liked one of the following SA Future Trust social-media pages: Facebook **@SAFutureTrust**, Twitter **@SAFutureTrust**, Instagram **safuturetrust**, LinkedIn **South African Future Trust** and YouTube **South African Future Trust**;
 - 3.1.7 is a mandated and an authorised representative of the small business; and
 - 3.1.8 when selected as a final winner, must have or be willing to open a FICA-verified, Nedbank small-business Startup Bundle Account and Nedbank Platinum Invest Account and keep it active for the duration of the competition fulfilment period.
- 3.2 The following persons, although meeting the criteria above, may not enter the competition:
 - 3.2.1 our directors, members and employees or their spouses, life partners or immediate family, including adopted persons, but not half- or step-relations); and
 - 3.2.2 our suppliers and contractors involved in this competition.

4 How to enter the competition

- 4.1 Log in to or register for SimplyBiz if you are not already a member.
- 4.2 Complete and submit the #Nomayini [entry form](#). If you do not want to click on the link please type the address in your browser, <https://www.simplybiz.co.za>.
- 4.3 Accept these terms and conditions.
- 4.4 Winners must commit to the personalised three-month coaching programme and will be subject to business monitoring and tracking for six months thereafter.
- 4.6 If you win:
 - 4.6.1 you must open a Nedbank Startup Bundle Account and Platinum Invest Account. Your relationship banker will start the process and contact you to sign the relevant documents to open the account and pay the R15 000 prize money into the account;
 - 4.6.2 you agree to use the Nedbank Platinum Invest Account as an ongoing short-term savings tool;
 - 4.6.3 you must be willing to participate in our media and advertising campaigns to promote our and your business at no fee (including photographs and feedback on relevant feedback forms);

- 4.6.4 you must be willing to complete the coaching tasks in 5.7 for us to ensure you experience growth in your business after the competition; and
- 4.6.5 you must consent to us sharing your contact details with Be Your Legacy and the marketing service providers responsible for the advertising prizes.

5 The prizes

- 5.1 When you enter the competition, you stand a chance to win a prize to the value of R30 000. The prize comprises R15 000 in cash from the SA Future Trust, which will be deposited into your Nedbank Platinum Invest Account, a three-month personalised coaching programme, equivalent to eight hours through Be Your Legacy valued at R10 000, an advertising starter kit, including social-media marketing worth R5 000, and a toolkit consisting of a certificate, badge and the *Nedbank Ultimate Business Companion Guide*.
- 5.2 Roadmap to unlock prizes if you win:
 - Month 1 – Unlock your coaching prize – January 2022
 - Your Be Your Legacy coach will contact you to get you started.
 - Complete the Canvas, SWOTA and one-page business plan.
 - Identify your goal and agree on an action plan with your coach.
 - Choose your advertising prize.
 - Month 2 – Unlock your advertising prize – February 2022
 - Javelin will contact you about your advertising prize.
 - Work towards your goal.
 - Month 3 – Unlock your cash prize – March 2022
 - Share with your coach how you intend to spend the cash to reach your goal. Your commitment on how you will spend the cash, can be through an invoice or a quote or a conversation held with your coach, which will be recorded as your intent.
 - A Nedbank relationship banker will contact to set up your account for the cash prize.
 - Work towards your goal.
 - Complete the coaching feedback form.
 - Month 4 – Unlock your toolkit prize – April 2022
 - Achieve your goal.
 - Complete the coaching feedback form.
 - Get your certificate, badge and a copy of *The Nedbank Ultimate Business Companion Guide*.
- 5.3 If you do not comply with the FICA requirements and your coaching programme deliverables (noted in 5.2), you will forfeit the prize money, coaching programme and advertising prizes in its entirety.
- 5.4 On successful completion of the coaching programme deliverables noted in Month 1 and Month 2 of 5.2, feedback from the business coach, and you have provided your intention on how you will spend the cash, and you are FICA compliant, we will open and pay the prize money of R15 000 into your Nedbank Platinum Invest Account by no later than 29 April 2022.
- 5.5 You can get access to the money, once the account opening documents are signed with your relationship banker and by giving your relationship banker 24 hours' notice. You can change the investment type to another investment type of your choice after your coaching period has expired, subject to FAIS regulations.
- 5.6 The investment account must be opened in the name of the small business, unless the final winner is a sole proprietor.
- 5.7 The three-month coaching programme starts on 24 January 2022 and ends on 29 April 2022. You must complete your coaching programme (including the Business Canvas and SWOT analysis) within these dates. If you do not, you will forfeit the coaching programme and the rest of your prize. If you wish to continue to get coaching from Be Your

Legacy, they can make the necessary arrangements with Be Your Legacy, and the cost will be for your own account.

5.8 Fulfilment of the advertising starter kit, including social-media marketing, is done at our sole discretion, and will be available to you on successful completion of month 1 of your coaching programme and feedback forms, as verified by our and your coach's sole discretion.

5.9 The advertising starter kit, including social-media marketing, consists of the following options, including delivery and installation (if applicable). You can choose one option only and must confirm your selection after month 1 (by 24 February 2022) of your coaching programme. Once you have made a choice, it will be final and you cannot change it.

5.9.1 Physical signage for a retail store (one sign)

- Size: Up to 1 000 mm x 2 000 mm x 500 mm
- Specs: Full colour
- Materials used: Chromadek board with steel frame, including black etch primer for rust prevention and a clear protective vinyl lamination layer over the face of the sign.

5.9.2 Digital advertisements (package of four digital banners and advertisement designs to place and advertise on your own) consisting of:

- Google
 - One medium, rectangle advert (300 x 250)
 - One leaderboard advert (728 x 90)
- Instagram
 - One advert (1 080 x 1 080)
- LinkedIn
 - One advert (1 200 x 628)
- Facebook
 - One advert (1 200 x 628)
- Specs:
 - Full colour
 - Supported file types: jpg and png
 - Image ratio: 16:9 to 9:16 (cropped to 1.91:1 if you include a link)
 - Amount of text allowed on image: not more than 20%
 - Image ratio: 1.91:1
 - Ad headline: 25 characters
 - Description text: 125 characters
 - Link description: 30 characters

5.9.3 Decals for shop windows or motor vehicles

- Shop window (pack of five)
 - Size: A4
 - Specs: Full colour with gloss vinyl
- Motor vehicle (pack of two)
 - Sizes:
 - Back: 1 000 mm x 300 mm
 - Driver door: 600 mm x 600 mm
 - Specs: Full colour with gloss vinyl
 - If it is a passenger car, you will not get back decal but one driver door and one passenger door decal only.

○ If it is a bakkie, you will get one back decal and one driver door decal.

5.9.4 Leaflets and business cards

- Leaflets (2 500)
 - Size: A5
 - Specs: Printed single-sided in full colour on 128 gsm Hi-Q gloss
- Business cards (500)
 - Size: 9 mm x 5 mm
 - Specs: full colour, 350 gsm matt

5.9.5 Pull-up banner (one)

- Standard size: 850 mm x 2 000 mm
 - Specs: Premium deluxe base with full colour
- 5.9.6 Digital letterhead, flyer and email signature
- Digital letterhead
 - Size: A4
 - Digital flyer
 - Size: A5
 - Email signature
 - Size: 650 x 250
- 5.9.7 Website, domain and hosting
- Three-page content managed website, including:
 - 12 months' hosting
 - One domain registration (.co.za only)
 - Two email addresses
 - SSL certificate
 - Training session
- 5.9.8 Set up of social-media pages (Facebook, Instagram and LinkedIn)
- Includes profile image, banner and company information
- 5.9.9 Search engine optimisation (SEO)
- SEO audit report will include the following:
 - Summary report
 - Website structure audit and evaluation
 - Page optimisation and structure audit
 - Website load time and page size
 - Internal and external links
 - Competitor analysis and ranking
 - Keywords research
 - Current keyword rankings and visibility
 - On-site and off-site issues
 - Keywords density report – top 10 web pages
 - The SEO strategy will include the following:
 - Implementation of SILO's
 - On-site and off-site optimisation
 - Local SEO and citations
 - Mobile SEO or Google AMP
 - Keyword analysis and monitoring of industry trends
 - Monitoring the user behaviour on your website and making adjustments
 - Webmaster tools diagnosis
 - SEO reports
- 5.9.10 If you wish to continue to receive additional marketing services, you can make the necessary arrangements with the marketing services providers. The costs will be for your own account.
- 5.9.11 On successful completion of the coaching programme and feedback form from March 2022, as verified at our and the coach's sole discretion, you will get a toolkit consisting of a certificate, badge and the *Nedbank Ultimate Business Companion Guide*.

6 Selection of winners

- 6.1 Should your submission meet the entry criteria, the top five rated submissions in terms of content and potential, will be selected by a SA Future Trust panel on 6 December 2021, for entry into the electronic draw.
- 6.2 We will choose the winner on 08 December 2021 via an electronic draw and the winner will be announced on 10 December 2021. The process to unlock fulfilment of the prize will start on 24 January 2022.
- 6.3 All completed entries received during the competition period that meet the competition requirements will be eligible for entry in the selection.
- 6.4 If there is a dispute, our decision will be final and binding on all aspects of the competition and we will not enter into any correspondence.
- 6.5 You cannot transfer the prize, or opt for certain elements of the prize, and if you do not accept

your prize for any reason, we will choose another winner, subject to the same conditions, at our sole discretion.

- 6.6 All other costs or expenses relating to the prize that have not been mentioned in these terms and conditions are excluded from the prize and you cannot claim them.
- 6.7 If you have won and we cannot get hold of you within five business days following the draw, you will forfeit the prize and we will choose another winner, subject to the same conditions.
- 6.8 If you have won and you reject your prize or if it becomes impossible for you to proceed, you will be deemed to have given it up and we will choose another winner, subject to the same conditions.
- 6.9 We will not be responsible for any delays in the delivery of the prize. We will also not be responsible for any additional conditions that third parties impose.
- 6.10 Under no circumstances will we give the prize to a third party. We will give the prize to verified winners only.
- 6.11 We will not be liable for delays or failure to deliver any part of the prize resulting from acts beyond our reasonable control. These acts include acts of God, strikes, lockouts, riots, acts of war, civil disorder, rebellions or revolutions in any country, epidemics, acts of terrorism, vandalism or sabotage, governmental regulations imposed after the fact, communication line failures, power and telecommunications failures, earthquakes, fire, floods or other disasters. If you win, we will let you know as soon as reasonably possible if your prize is affected in this manner.
- 6.12 We reserve the right to replace the prize with another prize of similar commercial value at any time.
- 6.13 If you win, you will need to complete a confirmation form for audit purposes. The completed and signed form will be proof that you are the correct recipient of the prize and all prize deliveries will be made on this basis (emails, courier slips, etc).

7 General

- 7.1 All information about this competition and information published on any promotional material are part of these competition rules.
- 7.2 We, our associated companies, agents, contractors and sponsors will not be liable for any direct or indirect loss or damage resulting from your participation in the competition or for any loss or damage.
- 7.3 If you enter this competition and you win, you (at no fee payable to you) consent to endorsing, promoting and/or advertising any service of ours and our partners.
- 7.4 These terms and conditions are available on the SimplyBiz and SA Future Trust websites.
- 7.5 By entering this competition, you agree to be bound by these terms and conditions and the terms and conditions of SimplyBiz.
- 7.6 If you win, we will not be liable for any accident, injury, harm, death, damages, costs and/or loss that you and/or any other person who participates in the competition sustain or suffer at any point.

8 More information

For more information email us at contactus@simplybiz.co.za or visit simplybiz.co.za.
For more information about the SA Future Trust email info@southafricanfuturetrust.org or visit www.southafricanfuturetrust.org.