

simplybiz®

EDITION 3

MAGAZINE

For business owners, by business owners

5 Reasons to love your business

FIND OUT NOW

15 Ways to love your yourself and your business

FIND OUT NOW

Surviving 2020

SimplyBiz members
share their stories

READ NOW

1 TO 28 FEBRUARY 2020

28 DAY
CROWDFUNDING
CHALLENGE

AMAZING
DISCOUNT
VOUCHERS



What if..?

- You could raise enough cash to buy a second delivery scooter to meet increased demand for deliveries?
- You could afford to upgrade your website and digital visibility?
- You could invest in better technology for your business?

Crowdfunding may just help you answer that question. SimplyBiz entrepreneurs have raised over R600 000 with BackaBusiness - you can too! What have you got to lose? Bag some love for your small business and join the 28 Day Challenge today!

[Start a campaign today](#)

Early Bird Incentive!

The first 25 campaigners who start a BackaBusiness campaign and raise R500, will receive a digital marketing campaign from SimplyBiz, valued at R1 500 to get more eyeballs seeing you! (consisting of the creation of Facebook and Google digital advert plus advertisement boosting and free Google My Business placement).



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5 Reasons to love your small business

FEBRUARY IS THE MONTH OF LOVE BUT AFTER 'THE YEAR THAT SHALL NOT BE MENTIONED' THERE IS ONE VALENTINE IN YOUR LIFE THAT MAY NEED A LITTLE EXTRA TLC... YOUR BUSINESS.



1 It's yours – you built it!

No matter how small or 'unexciting' your business may be, if it's paying the bills, then it's a successful business...[read more](#)

2 You make the rules

Yes, customers are demanding, but you are not answerable to any boss other than yourself...[read more](#)

3 You can make a difference

Small businesses can (and should) be very customer-responsive by their very nature...[read more](#)

4 Change is positive

One thing the pandemic has taught us, is that creativity and adaptability are crucial skills for the 2020's...[read more](#)

5 It's an investment

It's a massive investment of blood, sweat, many tears, as well as money and it's extremely high risk. Being a small business owner is not for the faint hearted...[read more](#)

[Read the full article](#)

Show your clients or staff some...

LOVE



Become a SimplyBiz member to claim your savings today.

Daily Deals

Daddy's Deals

Daddy's Deals is a lifestyle platform offering significantly reduced prices on experiences, holidays and products. Get an additional 15% off all offers and live your best life, for less!



15% OFF

Claim Voucher

Cleaning Services

SweepSouth

SweepSouth is an online home cleaning platform that facilitates the connection between homeowners and cleaning professionals.



R50 OFF

Claim Voucher

Food

Urban Foods

Urban Foods is a fresh food supplier, supplying some of Gauteng's top restaurants and largest food service operators with the best quality fresh produce daily. Urban Foods



R75 OFF

Claim Voucher

Healthy Snacks

Montagu Snacks

This voucher entitles you to 15% off School and Office snacks boxes.



15% OFF

Claim Voucher

Stationery

Bidvest Waltons

Bidvest Waltons stocks a wide range of stationery, office hygiene, technology, office consumables, office furniture and Optiplan filing solutions.



10% OFF

Claim Voucher

Laptops

Laptop

This voucher entitles you to a discount off any laptop purchased online from the HP Shop, www.hpshop.co.za.



R1000 OFF

Claim Voucher

Printing

Flyer printing

Use this R100 voucher to print flyers and grow your business. Offer available for a minimum spend of R500 for first time customers only.



R100 OFF

Claim Voucher

Snacks

Montagu Snacks

This voucher entitles you to a 10% discount off any product purchased online from Montagu snacks, www.montagusnacks.co.za



10% OFF

Claim Voucher

Lifestyle

Hyperli

An online lifestyle platform and mobile app offering promotions on the best restaurants, spas, activities and getaways in and around your city!



20% OFF

Claim Voucher

Visit Business Solutions for more useful offers!

Go to Business Solutions

15 Ways to love yourself and your business



THE BEST GIFT YOU CAN GIVE YOUR BUSINESS THIS VALENTINE'S DAY IS **YOU!**

Running a small business is often synonymous with long hours, high stress levels and self-neglect. In fact, with some entrepreneurs it is almost a badge of honour.

Perhaps one good thing the nasty little virus has taught us is to prioritise health and wellness. Your business depends on you to be strong mentally and physically.

[Read the full article](#)

It's a win-win!

Share your 2020 survival story

Give hope and inspiration to other small businesses and get featured in our monthly magazine, on our platform and social media pages.

[SHARE YOUR STORY NOW](#)



Surviving 2020



Stay relevant and always add value!

Jonathan Pfumbwa

Brandex

www.brandexsa.co.za

What was the impact of Covid-19 and lockdown on your business? Covid brought a lot of terrifying changes, a lot of companies closed down but we had to pivot and stay relevant to our clients.

What lessons did you learn? Stay relevant, always help other businesses to promote their brands better.

[Read Jonathan's full story](#)

Be loyal to your brand and faithful to your clients!

Lucia Mhaka

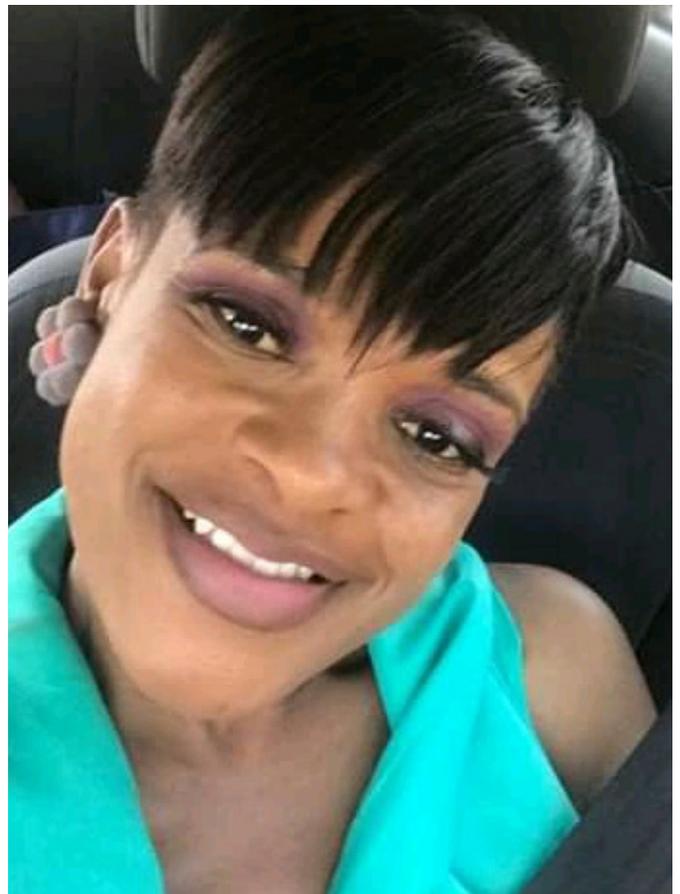
Connected Beauty

[@Connectedbeauty3](https://www.instagram.com/Connectedbeauty3)

What lessons did you learn? That having a relationship with clients is very important, and making sure you have open communication with clients.

Do you have any tips for other small businesses? Be loyal to your brand, be faithful to your clients and always provide room for change because change can move you your business to the better.

[Read Lucia's full story](#)



Brilliant B2B Deals

Business Ad

Floors And All Projects (PTY) Ltd

by Floors And All Projects 1

Epoxy resin floors, Polyurethane screeds and coating, Decorative resin floors. General maintenance and painting.



Get offer

Business Ad

Marketing and Advertising Services

by IDEA PLAY 1

1. COPYWRITING 2. SOCIAL MEDIA MANAGEMENT 3. CAMPAIGN MANAGEMENT 4. STRATEGY 5....



Get offer

Business Ad

Sales & Marketing

Indonesian Sauces & Spice Jars

by Indomex

Indomex - Authentic Asian flavours in your kitchen



Get offer

Business Ad

Party Platter

by Lalls Foods Pty Ltd

12 x Chicken Samosas 12 x Mince Kebabs 12 x Chicken Tikka Mini Pies 12 x Chicken Strips 6 x Corn & Cheese Spring Rolls 6 x Mince Spring...



Get offer

Business Ad

REALDATA SOFTWARE

by All New Trading (Pty) Ltd 1

RealdData Software is a software development house specializing in quality business software for the South African...



Get offer

Business Ad

Advertising, Brand management, Social

Media Design

by TM INNOVATIVE SOLUTIONS (PTY) LTD

Making all things possible for an average individual and business clients.



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Place your FREE advert

SHIFTING GEARS

Tips from our winners



**PHUMZILEMAHLANGU
HLELO VALUE TRADING**

**"SHIFTING GEARS
HELPS A LOT
ESPECIALLY FOR NEW
BUSINESS OWNERS."**

**"Networking with the right
people and collaborating with
others in your line of business will
always keep your business alive."**

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